

## Privacy Policy for Storefast Solutions

Effective Date: 22/04/2025

At Storefast Solutions ("we," "our," or "us"), your privacy is a top priority. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services.

By accessing or using our services, you agree to the terms of this Privacy Policy.

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### 1. Information We Collect

We may collect the following types of information:

#### a. Personal Information

- Name
- Email address
- Phone number
- Mailing/billing address
- Payment information (e.g., card details via a secure third-party processor)

#### b. Non-Personal Information

- IP address
- Browser type and version
- Device type
- Operating system
- Usage data (pages visited, time on site, etc.)

#### c. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience, analyze website usage, and support marketing efforts.

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### 2. How We Use Your Information

We use the collected information to:

- Provide, operate, and maintain our services
  - Improve, personalize, and expand our offerings
  - Communicate with you (including support and promotional messages)
  - Process transactions and send related information
  - Ensure security and prevent fraud
  - Comply with legal obligations
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### 3. Sharing Your Information

We do not sell your personal information. However, we may share it with:

- **Service Providers:** Third-party vendors assisting with payment processing, analytics, hosting, etc.
- **Legal Authorities:** When required to comply with laws, regulations, or legal processes
- **Business Transfers:** In the event of a merger, sale, or acquisition

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#### **4. Data Security**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure.

However, no method of transmission over the internet or method of electronic storage is 100% secure.

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#### **5. Your Rights and Choices**

Depending on your jurisdiction, you may have rights to:

- Access the personal information we hold about you
- Request correction or deletion
- Object to certain data processing
- Withdraw consent at any time

To exercise these rights, please contact us at [info@storefast.co.uk](mailto:info@storefast.co.uk).

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#### **6. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

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#### **7. Third-Party Links**

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of those sites.

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#### **8. Children's Privacy**

Our services are not directed to individuals under the age of 18, and we do not knowingly collect personal information from children.

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#### **9. Updates to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

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#### **10. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

##### **Storefast Solutions**

Email: [info@storefast.co.uk](mailto:info@storefast.co.uk)

Phone: 01474543010

Address: Courtyard V, Springhead Enterprise Park, DA11 8HN